

### APPLICATION FORM (AGREEMENT) FOR TV COMMERCIALS

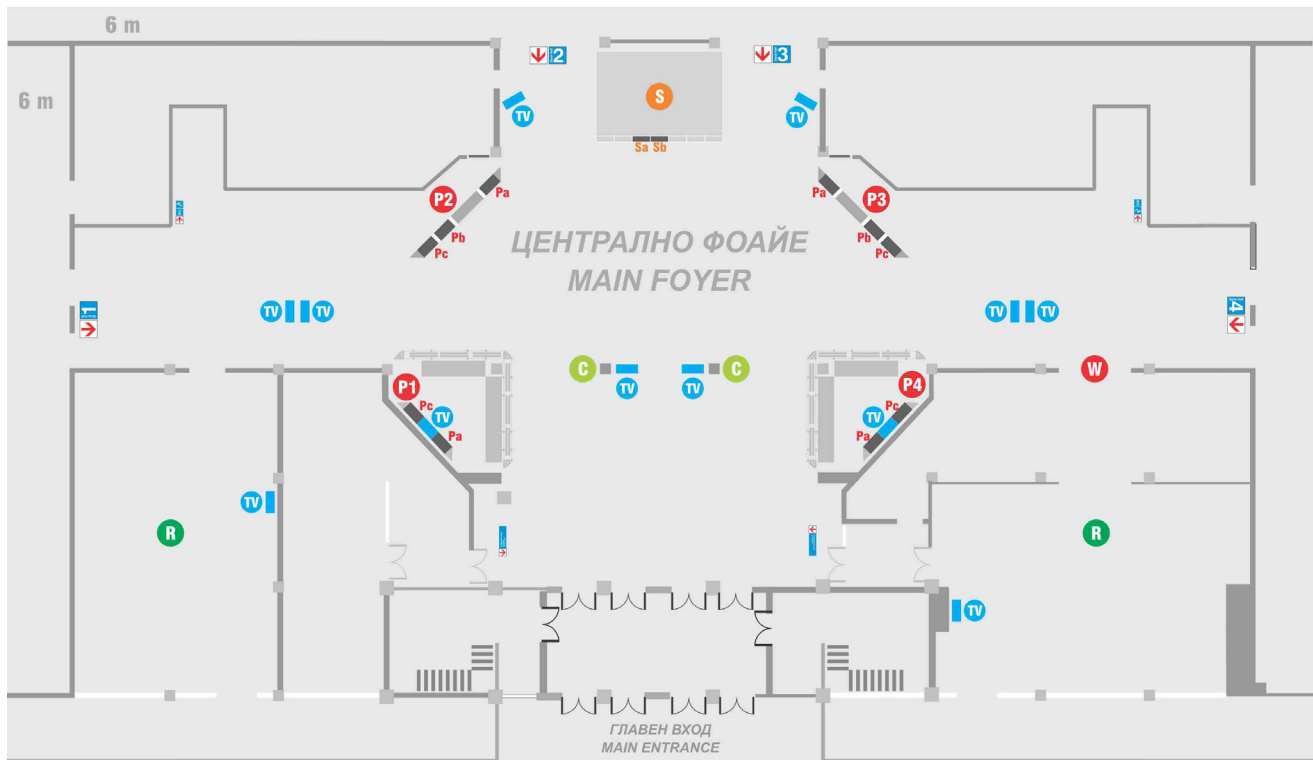
EXHIBITOR INFORMATION:		
Applicant (company name):		
Company Reg. №:	VAT/TAX Number:	
Registered address №:		
Contact name:		
Tel:	Fax:	E-mail:

### Transmission of commercial on monitors in the central foyer and restaurants at InterExpo Center for the days of BEGE Expo



DESCRIPTION	PRICE W/O VAT
<ul style="list-style-type: none"> <li>Commercial up to 30 sec long transmitted on 12 monitors</li> <li>6 transmissions per hour per point / minimum 72 transmissions in the whole system per hour</li> </ul>	<input type="checkbox"/> 750 €
<ul style="list-style-type: none"> <li>5 sec transmission of logo sign</li> <li>6 transmissions per hour per point / minimum 72 transmissions in the whole system per hour</li> </ul>	<input type="checkbox"/> 400 €

### РЕКЛАМА ФОАЙЕ / INDOOR OPTIONS



- |                               |                        |
|-------------------------------|------------------------|
| РЕКЛАМЕН МОНИТОР / AD MONITOR | СЦЕНА / STAGE          |
| СВЕТЕЩ ПРИНТОН / PRINTON      | БОРД / WALLBOARD       |
| КОЛОНА / COLUMN               | РЕСТОРАНТ / RESTAURANT |

#### Requirements:

Finished commercials are accepted not later than 7 working days before the inception date of the advertising period.

The commercials should have the following properties:

- Commercial - resolution: 720x576; Aspect ratio: 16:9; Formats: MPEG2; MPEG2
- Whole screen logo signs or pictures - Resolution: 1360x768; Format: PNG or JPEG

**Artwork:** logos and advertising materials should be provided to info@balkangamingexpo.com, not later than 01.09.2018

Non-exhibitor advertisers: 50% extra. Preferential positioning based upon availability.

#### Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancelable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

**Date:**

**Stamp and Signature:**