

# SALES PITCH ZONE SPONSORSHIP

**ARE YOU LOOKING FOR IMPRESSIVE WAY TO  
PUT YOUR COMPANY UNDER THE SPOTLIGHT?**

**SHOWCASE YOUR BRAND BY BECOMING  
THE SALES PITCH ZONE SPONSOR!**

**THE SPONSORSHIP PACKAGE ALLOWS YOU TO:**

**Brand the Sales Pitch Zone, where:**

- industry leaders will make their product presentations
- the participants in Gaming Startup Challenge will present their ideas
- the annual meeting between the Bulgarian State Commission on gambling and operators will take place

**Make your corporate presentation in front of all visitors**

**Reach larger number of audience by having your  
company presented in a central spot at the expo**





## SPONSORSHIP PACKAGE INCLUDES:

- Your company logo branded on the walls at the area
- Your company advertising spot (max.30 sec) or logo broadcasted on the screens located outside at the arches situated in front of the exhibition halls
- Banner 0.85 x 2.00 m with logo that presents you as a Sales Pitch zone sponsor. The banner will be situated in the central foyer in front of the exhibition halls
- Branded bags with prizes (ex. corporate and advertising materials) for the participants. Materials are provided by the sponsor.
- Opening welcome speech or opportunity your speaker to make a short inspiring presentation about the road to success of your company
- Opportunity to provide branded pens and notepads to participants that will take part with presentations. Materials are provided by the sponsor
- Full-colour advertising page, placed in the Official EGS&BEGE Catalogue
- Your company logo with status Sales Pitch sponsor included in the official BEGE program in the website
- Your company logo with status Sales Pitch sponsor included in the official BEGE newsletter announcing the program prior the event



- Your company logo included in the official BEGE program with status Sales Pitch sponsor printed for all visitors of the show
- Your company name/logo placed in the Official EEGS&BEGE Catalogue on the "Partners" page announcing your sponsorship status
- Your company web banner (200x90 px) on the home page of [www.balkangamingexpo.com](http://www.balkangamingexpo.com)
- Four (4) invitations for the official BEGE Expo party which will be held on 21 November. Drinks and snacks are included
- Online invitations for free visitor entrance branded with your logo for the 2 days of BEGE Expo
- Two (2) passes for the both days of EEGS conference on 20-21 November, except the roundtable of regulators
- Four (4) invitations for the official EEGS Meet & Greet Networking party on 20 November. Place to be confirmed
- One (1) company PR material or interview published at the e-Game Spectrum online magazine and its Facebook page – the official online media of the exhibition
- Branded photos from the event

**Sponsorship cost:**  
**€ 5 500 w/o VAT**



**BEGE XPO**  
 Balkan Entertainment & Gaming  
**GAMING TECHNOLOGY IN ACTION**

**APPLICATION FORM (AGREEMENT) FOR SALES PITCH ZONE SPONSORSHIP**

| <b>EXHIBITOR INFORMATION:</b>    |                        |                |
|----------------------------------|------------------------|----------------|
| <b>Applicant (company name):</b> |                        |                |
| <b>Company Reg. №:</b>           | <b>VAT/TAX Number:</b> |                |
| <b>Registered address №:</b>     |                        |                |
| <b>Contact name:</b>             |                        |                |
| <b>Tel:</b>                      | <b>Fax:</b>            | <b>E-mail:</b> |

**Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than 1<sup>st</sup> September

**Payment details:**

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

**Date:****Stamp and Signature:**