

BEGE

Balkan Entertainment & Gaming

EXPO

22-23 October 2013 Sofia, Bulgaria

BECOME A PART OF THE 6TH EDITION
OF THE BALKAN ENTERTAINMENT
AND GAMING EXPO!

When: 22-23 October 2013
Where: Inter Expo Center
Sofia, Bulgaria

Take your **EARLY BIRD** discount!

Look at the floor plan at

www.balkangamingexpo.com

and book your stand right now!

Contact our Sales Department at:

info@balkangamingexpo.com

phone: +359 2 8129 481/ +359 885 880 518/

+359 885 668 687

Become an exhibitor!

- ▶ Present your **products** to target audience from the gaming industry.
- ▶ Create **successful partnerships** with companies willing to expand their activities in the region.
- ▶ Find out the **secrets of the business**, while interacting with the leaders in the industry.
- ▶ Learn more about the **latest technological innovations** in your sector.



BEGE

Balkan Entertainment & Gaming

EXPO

Highlights of BEGE Expo 2012

- ▶ More than **40 companies** were exhibiting at the 5th anniversary of BEGE Expo.
- ▶ The Trade Show called together more than **2000 visitors** from the Eastern European Region and the rest of the world.
- ▶ At the annual ceremony "BEGE Awards" there were distinguished companies for their innovations and contributions to the entertainment and gaming industry: Royal Stool Italy, WMS Gaming, Konami Gaming, JPL, Euro Games Technology, Accord Games, Interservice Uzunovi, Casino Technology, SBTech, Spielo International and Quixant.
Two **special awards** were given to The Bulgarian State Commission on Gambling and the Bulgarian record company Planeta Payner.
- ▶ During the first edition of the contest "Miss Gaming BEGE" the leading gaming companies and casino operators in Bulgaria had the chance to choose their contenders for the title: Casino Ritz Plovdiv, Alfa Street Trade BG, Platinum Casino & Hotel, Casino chain Sesame, gaming hall Eldorado Bet, gaming hall Palms Bet, Casino Hrisantema and Casino Princess Sofia.



For advertising opportunities,
please contact our Marketing Department at:
milena@balkangamingexpo.com
тел. +359 882 410 676 и + 359 2 81 29 474

For additional information and/ or booking a stand, please contact our sales coordinator at detelina@balkangamingexpo.com or call **+359 2 8129481 /**

+359 885 880 518. Check the floor plan at www.balkangamingexpo.com

For advertising opportunities, please contact our Marketing Department at milena@balkangamingexpo.com or call **+359 882 410 / +359 2 81 29 474.**

Check the sponsorship opportunities at www.balkangamingexpo.com

Follow us on



World Gaming Executive Summit is now in its 7th successive year. Unique in its positioning, the event is the only forum in the world where the industry's elite, from both the online and offline community, gather to share ideas and debate strategies in an open forum. This year's agenda showcases perspectives from outside of the industry inviting visionaries in technology and media such as Kevin Slavin and David Rowan to bring unique perspectives to the challenges and opportunities in our ever changing markets. More information at www.terrapinn.com

Innovation, innovation, innovation- the biggest challenge for the lottery executives is how to breed innovation at the heart of their industry. Social, mobile and cloud technology; successful eGaming partnerships and alternative models that work, are forcing Directors to change the way lotteries are run. The Global Lotteries Executive Summit is the only place where innovation is put at the heart of every discussion. More information at www.terrapinn.com

7 Kukush Str.,
1345 Sofia, Bulgaria
Phone: +359 2 812 9 481
Fax: +359 2 812 9479
Email: info@balkangamingexpo.com
www.balkangamingexpo.com



22-23 October 2013 Sofia, Bulgaria

