

## Dear Exhibition Manager,

Balkan Entertainment and Gaming Expo (BEGE) has the pleasure to invite your company to become part of the 6<sup>th</sup> edition of the most important gaming and amusement show in Eastern Europe. If you are interested to expand in the region, that is one show that you can't miss. Please, keep in mind that space is limited!

When: 22-23 October 2013 Where: Inter Expo Center, Sofia, Bulgaria

BEGE Expo will be preceded by the Eastern European Gaming Summit (EEGS) on 21-22 October, at the same venue.

Check the program here: www.eegamingsummit.com/program.

The exhibition offers an **outstanding opportunity** to establish new **business contacts** and to present products from the **entertainment and gaming sector**, as well as technology products for optimizing the operational, management and control processes.

Take a look at the **Floor Plan** at: <u>www.balkangamingexpo.com/content/floor-plan</u> and Book your stand at preferential price till the **LAST DAY OF SEPTEMBER!** 

Contact our Sales Manager TODAY at:<u>elena@balkangamingexpo.com</u>,phone +359 2 81 29 481 / +359 2 81 29 481 / +359 2 81 29 438 or +359 882 402 470 and be sure to receive an atractive price offer.

For all sponsorship possibilities please visit: www.balkangamingexpo.com/content/marketing-opportunities

## Registration for free access to the 6<sup>th</sup> edition of BEGE Expo 2013 STARTS NOW!

www.balkangamingexpo.com/content/registration



Be a part of the world of games and entertainment during BEGE Expo on 22-23 October in Hall 2 of Inter Expo Center and you will have a chance to win a special prize "**Spa weekend in five-star hotel Orlovetz at Pamporovo Resort**"!

Please, do not hesitate to **contact us** for any further questions you may have.

Kind regards, BEGE Team





Russian Gaming Week has concluded a cooperation agreement with Balkan exhibition company Balkan Entertainment and Gaming Expo.

The sense of cooperation is that from now all the participants of exhibition RGW in Minsk are guaranteed to receive a 10% discount for

participationintheBalkanexhibitionBEGEEXPO.International Specialized gaming expo-forumRussian Gaming Week will be held this autumn inMinsk on 27-28 November at National Exhibition Centre "BelExpo" (Hall A).