

5th Anniversary Edition of BEGE Expo ended with success

Event highlights:



- **More than 40 exhibiting companies** from Bulgaria, Italy, Slovenia, Romania, UK, USA, Sweden, Taiwan, Isle of Man, Spain, Germany, Luxembourg, the Netherlands, Malta and other countries.
- **Official sponsor of the lobby bar of the exhibition** was **SBTech** - a leading provider of interactive solutions and services for sports betting.
- Attended by more than 2000 visitors from all over Europe and the Balkans.
- The **official opening was made by Stanka Zlateva** - five-time world and double Olympic silver champion in wrestling.
- BEGE Expo started with a **beauty contest - "Miss Gaming BEGE"**, a new initiative of the organizers, held in partnership with the modeling agency Visage. More information about the participants and the competition can be found here: <http://miss.balkangamingexpo.com/>
- The trade show was accompanied by varied entertainment program, including: prize draw for visitors, DJ-show, starring performances from Top 3 singers of the music company "Planeta Payner", performances of the "Bulgarian Federation of acrobatic rock'n'roll" and fashion show of casino uniforms.



The **official ceremony of BEGE awards** for companies with special contribution to the entertainment and gaming industry - BEGE Awards 2012.

More information and pictures about the ceremony and the winners, please click [here](#).

- During the second day of BEGE Expo 2012 - 17 October there was held multimedia product presentations of companies in the gaming and entertainment industry: Tailorbet.com, Intergames d.o.o, AvantX Technology and Casino Technology.

- Huge interest provoked the **discussion for casino operators with representatives of the State Commission on Gambling**: "New gambling law and its application".

For more information please check our website: www.balkangamingexpo.com

Pictures from the exhibition can be found [here](#).

Become our fan on Facebook - <http://www.facebook.com/balkangaming.expo> or Twitter - https://twitter.com/BEGE_Expo, to keep up with new developments in the gaming and entertainment industry, new initiatives and upcoming dates for BEGE Expo 2013!

Regards,
Team BEGE Expo

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